



2022 Food Service Merchandising Guide

Kellogg's[®]

AWAY FROM HOME

AHEAD OF THE CRAVE

Snacking – Shelf Organizers



750101973
3 SHELF WIRE COUNTER UNIT
Dimensions: 12"W x 31"H x 16"D



750101973
3 SHELF WIRE COUNTER UNIT
Dimensions: 12"W x 31"H x 16"D



8748
3 SHELF 12IN WIDE COUNTER UNIT W/PLATES



750101974
4 SHELF WIRE COUNTER UNIT
Dimensions: 17"W x 31"H x 16"D



750101376
2-WIDE STACKABLE COUNTER UNIT
Dimensions: 13.75"W x 10"H x 13.75"L



750101787
4FT GONDOLA 2-SHELF MODULE
Dimensions: 48"W x 10.75"H x 12.5"D

Snacking – Pringles



81610
PRINGLES SHELF ORGANIZERS GLIDE (5 PER BOX)
Dimensions: 3.5"W x 0.3"H x 22"D
Easy to snap or cut to desired shelf length

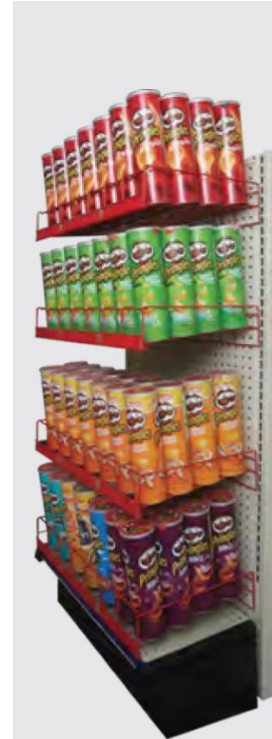


0130-3006
64 PC RED CURVED COOLER TOPPER RACK
Dimensions: 22"W x 4 1/8"H x 32"L



750101530
LARGE G&G RACK G&G GRAVITY FEED
Dimensions: 6"W x 19.5"H x 7.25"D

750101531
SMALL G&G RACK G&G GRAVITY FEED
Dimensions: 4.75"W x 19.5"H x 7.25"D



750101271
Pringles® 2' Wire Shelf (Red)

Dimensions: 24"w x 13.5"d
Capacity: 28 cans

Also Available:

750101476
Pringles® 2' Wire Shelf (Beige)

Dimensions: 24"w x 13.5"d
Capacity: 28 cans

750100896
Pringles® 2' Wire Shelf (Black)

Dimensions: 24"w x 13.5"d
Capacity: 28 cans

750101496
Pringles® 3' Wire Shelf (Red)

Dimensions: 36"w x 13.5"d
Capacity: 44 cans

750101238
Pringles® 3' Wire Shelf (Beige)

Dimensions: 36"w x 13.5"d
Capacity: 44 cans

81253
Pringles® 3' Wire Shelf (Black)

Dimensions: 36"w x 13.5"d
Capacity: 44 cans

Vend – Pringles



BLACK SPIRAL RH
BLACK SPIRAL RH
Dimensions: 3"H x 3"W x 24"L

BLACKSPIRAL-10
6 SPIRAL RH-NATIONAL (10/CASE)
Dimensions: n/a



750101331
12 CT SPIRAL VENDING CADDY
Dimensions: 6"H x 7.25"W x 24.25"L
Instruction Sheet included in each unit carton



SILVERSPIRAL AP
SILVER SPIRAL AP RH
Dimensions: 2.5"H x 2.5"W x 23.75"L

SILVERSPIRAL-10
6 SPIRAL RH-SILVER AP (10/CASE)
Dimensions: n/a

Snacking – Floor Racks



80377
SALTY FLOOR RACK
Dimensions: 25.5"W x 20"H x 32.5"L



80378
SALTY COUNTER RACK
Dimensions: 18.75"W x 17"H x 39.5"L



3010012477

36 Cup Counter Spinner

Dimensions: 31"H x 11"D x 11"H

Capacity: 36 Cups



38514-1

48 CIAC Tree

Dimensions: 58.5"H x 14"D x 14"W

Capacity: 48 Cups



55242-1

60 CIAC Tree

Dimensions: 61"H x 14"D x 14"W

Capacity: 60 Cups

RTEC – Traditional Bulk Dispensers



BD2WS
BULK DISPENSER 2-WIDE SHORT
Dimensions: 12.5"W x 17.625"H x 13.75"D
Capacity: 640 fl.oz. or 80 Cups



BD2WT
BULK DISPENSER 2-WIDE TALL
Dimensions: 12.5"W x 26.125"H x 13.75"D Approx.
Capacity: 1192 fl.oz. or 149 Cups



BD3WS
BULK DISPENSER 3-WIDE SHORT
Dimensions: 18.375"W x 17.625"H x 13.75"D
Capacity: 960 fl.oz. or 120 Cups



BD3WT
BULK DISPENSER 3-WIDE TALL
Dimensions: 18.375"W x 26.125"H x 13.75"D
Capacity: 1788 fl.oz. or 223.5 Cups

Corrugated Displays



3800028781
CORRUGATED KNOCK DOWN COUNTER UNIT
Dimensions: 0.5"H x 16.5"W x 17"L
Capacity: Varies



93780B
PT COUNTER MERCHANDISER BRANDED



93780BU
PT COUNTER MERCHANDISER UNBRANDED



750048950
KELLOGG CORRUGATE TREAT SHEETS
Dimensions: 2.5"H x 16"W x 27"L
Capacity: 10 Treat Sheets



99219-B
K-12 RKT CORRUGATE BRANDED
Items is 2 per case



99219-U
K-12 RKT CORRUGATE UNBRANDED
Items is 2 per case



RXDSP5100
36 ct Wire Rack Display
Dimensions: 19.75"H x 6.125"W x 10"L
Capacity: 36 bars



RXDSP5200
48 ct Wire Rack Display
Capacity: 48 bars

Nvision Information



Please place all Merchandising orders through Nvision:

<https://www.nacorporation.com/estore/kelloggs-login.aspx>

NVISION HELP DESK:

Support Provided: Fulfilment house for merchandizing and premiums. Gain access to or address questions on inventory.

Email/Phone Number:

kellogghelp@na.com or call 866-203-7144